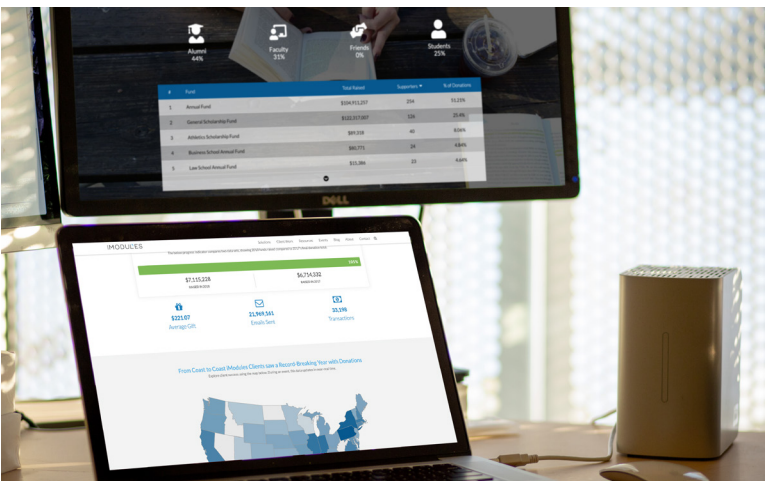


## Gamify your Giving and Engagement with Scoreboards

Breathe new life into your strategy when you tap into the competitive spirit of your alumni and supporters with Scoreboards. Maximize results from your annual day of giving, boost attendance at upcoming events, track membership and more -- with Scoreboards you are empowered to gamify engagement year-round no matter your goals. Visually highlight your campaign success and ignite excitement across your constituent base with these Scoreboards features:

- **Maps:** Geographic competition energizes your engagement efforts. Visually track donations, volunteer hours, event registrations, membership, and more, all with real-time updates.
- **Leaderboards:** Designation-based rankings and enhanced goal tracking display campaign leaders in real time, on any device.
- **Social Web:** Discover a new community of participants by enabling your closest supporters to easily share your campaign on social media, and understand their impact by tracking peer-to-peer outcomes.
- **Participant Roll:** Strengthen the relationship and show appreciation of your alumni and supporters by individually acknowledging them on your webpage.
- **Affiliation Pictorial:** Connect and inspire your alumni and supporters through a visual breakdown of participation groups (parents, alumni, friends, etc.).



***Scoreboards will ignite your alumni and supporters and fuel participation for your institution's giving and engagement efforts.***

## Empower your Admins

Since the Scoreboards tools are built directly into Encompass, you can easily optimize your campaign strategy based on incoming real-time data. Behind the scenes, your team receives a visualization of appeal code tracking, metrics, and insights throughout your campaign, helping you demonstrate the value of your efforts and improve ROI.

