

anthology. Occupation Insight

Put them on course for career success

Align your learners' skills with today's — and tomorrow's — labor market needs. Direct them to courses that lead to employment and higher returns on investment based on real-time market data.



Key Capabilities:



Labor market insights per career area and job title



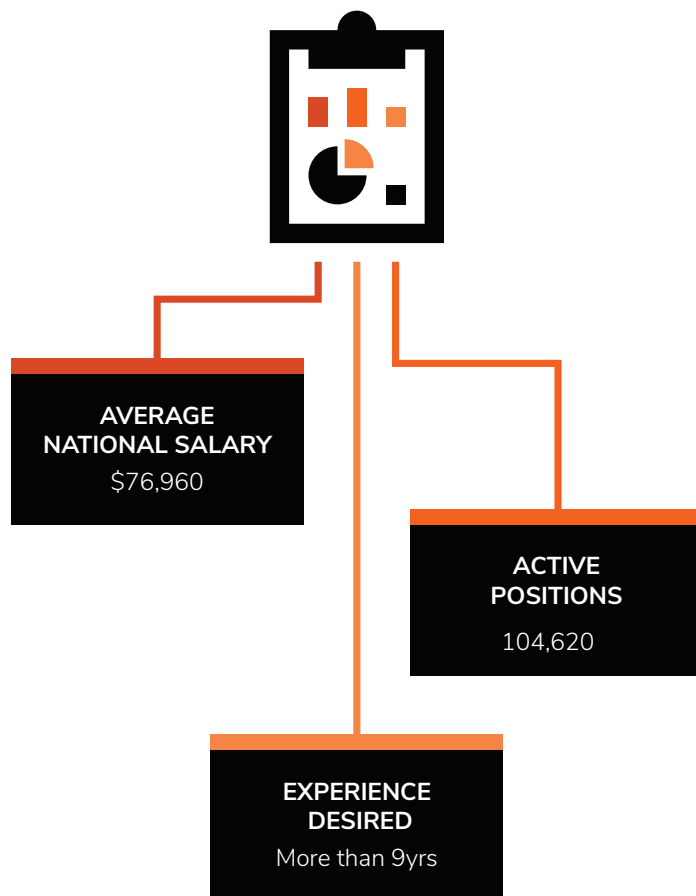
Career paths based on skills acquired and needed



Actionable information on in-demand careers and job opportunities



Employer feedback for program and skill refinement



Blend career preparation into the learner experience

Empower learners to prepare for post-graduation. Infuse career exploration and preparation during their time at your institution through actionable career path insights — at their fingertips. Enable advisors to help learners understand how the skills they acquire will prepare them for the careers they want.

Refine program development and review

Gain visibility into labor market demand to inform curriculum reviews, program assessment, and accreditation. Use this data to ensure programs meet employer and learner expectations.

Understand career demand

Help your learners understand their level of preparedness using academic information in the Career and Program Explorer. Show them the skills sought for in-demand careers and allow them to navigate live job postings from various platforms.

Anthology Occupation Insight in Action

“[Occupation Insight] will provide new opportunities for students to receive appropriate advising on how to match their interest and skills with employment options earlier in their college journey and career.”

Anthony L. Jenkins, Ph.D.

President

Coppin State University



- Learn more about Anthology for Career Development: anthology.com/career-development
- Get more info on Anthology Occupation Insight: anthology.com/occupation-insight

