

# Anthology Quality Learning Matrix

Sustain and grow data-driven quality learning experiences

Delivering a quality learning experience means having the ability to help students reach their goals in quickly changing environments. And leading your institution through those changes requires dynamic technologies, flexible solutions, and a data-driven approach.

Anthology’s Quality Learning Matrix captures the essential elements of effective, technology-powered education mapped across five important areas of education delivery. Underlying each of these areas is the integration of data allowing for informed and strategic decision making across your organization. This Quality Learning Matrix provides an actionable foundation on which an institution can build, sustain and grow.

Institutional Planning	Academic Practice	Technology Ecosystem	Recruiting & Enrolling	Student Success
Data				
Vision & strategy	Institutional readiness	Educational technology inventory & strategy	Market research	Student accounts & registration
Management & policies	Instructional design & course development	Mobile-enabled learning environment	Segmentation & targeting	24/7 student support
Program development	Faculty development & support	Availability, adoption & scalability	Brand positioning	Retention & persistence strategies
Accessibility & inclusivity	Objectives & outcomes	Privacy & security	Marketing & lead generation	Financial aid
Quality	Assessment	Platform accessibility	Enrollment management	Workforce readiness

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